



## Data Guru

The most data literate employees have advanced skillsets and experience in data analytics – some may even be data scientists. Support their continued learning in storytelling, algorithms and the latest methodologies for data analytics.

Help Data Guru develop skills in leadership and mentoring, so they can serve as evangelists and mentor others in helping your organization lead with data.



# Data Guru

## Learning resources for Data Guru

Target Skillset	Desired Outcomes	Learning Resources
Data Literacy	Ensure foundational skills in data and analytics are in place.	<ul style="list-style-type: none"><li>• FREE online courses at <a href="https://qlik.com/getdataliterate">qlik.com/getdataliterate</a>, including advanced analytics topics.</li></ul>
Leadership	Develop into leadership roles within companies	<ul style="list-style-type: none"><li>• Book: “Start with Why”</li></ul>
Mentoring	Leadership and mentoring of other employees	<ul style="list-style-type: none"><li>• Book: “The Mentor’s Guide: Facilitating Effective Learning Relationships”</li><li>• Book: “One Minute Mentoring”</li></ul>
Communication & Charisma	Public speaking Communication across teams	<ul style="list-style-type: none"><li>• Public speaking course/book</li><li>• Book: “The Charisma Myth: How Anyone Can Master the Art and Science of Personal Magnetism”</li><li>• Book: “How to Have Confidence and Power in Dealing with People”</li><li>• Book: “How to Win Friends and Influence People”</li><li>• Book: “Talk Like TED”</li></ul>
Statistic and analytical skills	Continuous study of statistics and trends in the industry Keep up on predictive modeling, data science, etc.	<ul style="list-style-type: none"><li>• Podcast: “Data Skeptic”</li><li>• Website: <a href="https://www.coursera.org">www.coursera.org</a></li></ul>
Coding	Development of coding skills, such as R, python, etc. Might already have a skillset built, but need to continuously learn and improve	<ul style="list-style-type: none"><li>• Website: <a href="https://www.datacamp.com">www.datacamp.com</a></li><li>• Website: <a href="https://www.udemy.com">www.udemy.com</a></li><li>• Book: “The Book of Why: The New Science of Cause and Effect”</li></ul>
Continuous learning on visualization and storytelling	Ensure development of latest tool for building advanced visualizations Advanced storytelling	<ul style="list-style-type: none"><li>• Book: “The Story Factor: Inspiration, Influence, and Persuasion through the Art of Storytelling”</li><li>• Book: “Resonate: Present Visual Stories that Transform Audiences”</li></ul>
Other		<ul style="list-style-type: none"><li>• Blogs, webinars and resources: <a href="https://qlik.com/DataLiteracy">qlik.com/DataLiteracy</a></li><li>• Qlik Data Analytics Certification (FREE): <a href="https://qlik.com/GetDataLiterate">qlik.com/GetDataLiterate</a></li><li>• Book: “Data Fluency” by Gemignani</li></ul>

Be Data Brilliant